



**Gaylord Bowling Center
Bowling Fundraisers
Tips for Success**



Set your entry fee:

Always add a minimum of \$10 per bowler to the cost. Whenever possible collect your fees in advance. Offer a discount for prepayment, \$20 in advance or \$35 at the door. This helps to minimize no shows and gives you a better count of participants.

Volunteers/Helpers:

Recruit your volunteers early and explain their job to them. Make sure they know their responsibilities and they can answer questions regarding your cause. Informed and confident workers put the participants at ease and everyone enjoys themselves.

Make a Flyer: (Gaylord Bowling Center will be happy to design your flyer)

Provide information about the event; who will benefit, where, when, price, what is included (number of games, food, prize for outside donations), list of high end raffle/auction items, and jackpots that will be available.

50/50 Raffles:

These raffles are a great way to raise money. People are contributing to the cause but they get a chance to win something too. Often they will donate all or a portion of their winnings back. You may have more than one 50/50 drawing. Variation: 60/40 raffle. 60% goes to benefit cause and 40% to the winner. Set your ticket prices to reward spending more on tickets; \$1/ticket, \$5 for six, or \$10 for fifteen. Everyone loves a deal.

Outside Cash Donations:

Bowlers who bring in a set amount of donations get a gift or free entry in a jackpot. Example: Bring in \$25 get five free 50/50 tickets, bring in \$50 and get five free 50/50 tickets plus five free raffle tickets. Include this information on your flyer.

Raffles/Silent Auctions:

Ask businesses and sporting venues to donate items or services to be raffled off or bid upon (gift cards, mani-pedicures, haircuts, game tickets, gift baskets). Larger stores (Walmart, Meijer, and Home Depot) usually require requests to be made 30 days in advance. Many restaurants will donate gift cards while you wait. Go to as many places, and as early as possible. Ask friends and relatives to donate items such as event tickets, collectibles, jewelry, etc.)

The more preparation you do the more organized and successful your fundraiser will be. Your guests will have fun and happy people spend more!